



OFFICIAL RULES AND REGULATIONS

1. HOW TO ENTER

- A. These rules govern the VAI 2020 Pitch Tank competition (the “Competition”), which is being conducted by Van Andel Institute for Education (“VAI”). The Competition begins on [November 1, 2019](#) and ends the day of the event on [July 13, 2020](#). Submissions are due for review by [June 22, 2020](#).
- B. To participate in the Competition, interested participants may enter online beginning on [November 1, 2019](#), and ending on [June 22, 2020](#), at 11:59pm ET (the “Entry Period”) as follows:
 - a. To enter online, visit [VAI.org/science20](#), click on the Pitch Tank tab, and follow the links and instructions to enter the Competition, and complete and submit the entry form during the Entry Period. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Competition administrator.
 - b. The Competition administrator will notify applicants if they are chosen to advance to the final round of the Competition.
 - c. Applicants selected for final round consideration (“Finalists”) will then present their case in a public forum at the Science on the Grand conference (the “Conference”) to a panel of judges. Judges will determine winners at the Conference based on interest level of audience and convincing arguments. Show us your vision, your passion, and most of all...have fun!
 - d. Finalists must be present at the Conference on [July 13, 2020](#) to be eligible to win.
- C. There will be up to [three \(3\)](#) Finalists selected to present at the Pitch Tank Competition. One or more winners will be chosen from the Finalists.
- D. Applicants understand this concept is based on a popular tv show, but is not affiliated with it in any way, shape, or form. This is just an effort to put some fun into funding!
- E. Awards will be made payable to the school of the winner(s) with explicit instruction that the funds are intended for the winner’s idea to transform his/her classroom.

2. ELIGIBILITY RESTRICTIONS

- A. The Competition is open to teachers working for an accredited public or private K-12 school. Entrants must be full-time teachers. Part-time teachers and substitute teacher are not eligible. Entrants must be 18 years of age or older. Void where prohibited or restricted by law. Employees, officers, directors and agents of Van Andel Institute, affiliated advertising and promotional agencies, participating sponsors, award suppliers, their respective affiliates (collectively, the “Conference Entities”), the members of their immediate families (spouse, parents, siblings or children) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Competition is subject to all applicable federal, state, and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of VAI, which are final and binding in all respects.
- B. The winner(s) may be required to present valid government-issued photo identification and must provide winner’s school affiliation, job function, job title, grades taught, email and phone number to claim the award.



- C. Entrants are required to provide truthful information and VAI will reject and delete any entry that it discovers to be false or fraudulent. VAI will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.

3. AWARD

- A. Up to **three (3) awards** will be given in this Competition. Each award will be issued in the name of the school associated with the teacher. The winner and school will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the award. Total value of all awards to equal \$5,000. The award(s) will be issued within approximately six to eight weeks.

4. COMMITMENTS

- A. By submitting an application, applicant agree that VAI may prepare a recording of the pitch made by the applicant at the Conference, make copies of applicant's materials, or otherwise use applicant's image, likeness, name, quotes, statements and other personal information as provided to VAI through the Competition submission or as recorded or photographed at the Conference (collectively the "Materials"). Applicant hereby grants and assigns to VAI the worldwide, perpetual right and permission to use at any time and in any media, now known or hereafter developed, for any lawful purpose, the Materials and to make any changes or additions thereto, or derivative works therefrom. Applicant authorizes VAI to copyright the Materials, and to use, reuse, copy, publish, display, exhibit, reproduce, and distribute the Materials in any educational or promotional materials or other forms of media, and to offer the Materials for use or distribution in other publications, electronic or otherwise, including through VAI's website and social media accounts. Applicant hereby waives and releases VAI from any and all claims related to use of the Materials.
- B. By accepting any awards, winner and associated school agrees that VAI will be allowed to follow, communicate, and share progress of classroom transformation by such channels including but not limited to video, audio, and written mediums to be approved by winner and associated school.
- C. Winner does not hold VAI or any of its affiliates responsible for any incidents that may occur as a result of the award winnings.
- D. Each Finalist represents and warrants that it will use its best efforts to execute the award in a form substantially similar to that which the Finalist proposed to the panel of judges at the Conference.
- E. IN NO EVENT SHALL EITHER PARTY BE LIABLE FOR ANY CONSEQUENTIAL, SPECIAL OR PUNITIVE DAMAGES EVEN IF THE PARTY HAS BEEN NOTIFIED OF THE POSSIBILITY OF SUCH DAMAGE. CONSEQUENTIAL DAMAGES SHALL INCLUDE LOST PROFITS OR LOSS OF BUSINESS REPUTATION AND OPPORTUNITY. NEITHER VAI NOR ITS RESPECTIVE AFFILIATES, AGENTS, DIRECTORS, OFFICERS OR EMPLOYEES ("AFFILIATES") SHALL BE LIABLE FOR ANY LOSS, DAMAGE OR EXPENSE ARISING DIRECTLY OR INDIRECTLY IN CONNECTION WITH THIS AGREEMENT, ANY AWARDS PROVIDED HEREUNDER, OR THE CONFERENCE.
- F. Applicant shall defend, indemnify and hold harmless VAI and its Affiliates from and against any and all liability, claims, suits, actions, losses and expenses, including reasonable attorneys' fees, relating to or arising out of any claim or demand of any kind or nature which any person or party may make against VAI or its Affiliates based upon or arising out of applicant's participation in the Competition or the Conference or any awards provided hereunder.